

**Dr. Ambedkar Institute of Technology, Bengaluru**  
(An Autonomous Institution, Affiliated to VTU, Belgaum)



26.09.2016

**Minutes of Academic Council meeting held on 23-09-2016 in Board Room at 11.00 PM**

The members present:

Sl.No	Name	Affiliation	Designation
1	Dr. M. Mahadeva	Management Invitee	Managing Trustee/Secretary
2	Dr. C. Nanjundaswamy	Chairman Academic Council	Principal Dr. AIT
3	Dr. S.G. Gopalkrishna	VTU Nominee	Principal, NCE,
4	Dr. Mahanth Shetty	Industry Experts	Director, KARMIK,Pvt. Ltd
5	Dr. V. Ramachandra	Industry Experts	V.P, Ultratech Cement
6	Sri. Srinivasa Ramanujan	Industry Experts	Head(Academic Solution),TCS
7	Dr. B. Shivakumarswamy	Member	HOD, CV
8	Dr. L. Chandrasagar	Member	HOD, ME
9	Dr. B. V. Sumangala	Member	HOD, EEE
10	Dr. G. Rajendra	Member	HOD, IEM & COE
11	Dr. Meenakshi	Member	HOD, EI
12	Dr. Rajanna K.M	Member	HOD, ECE
13	Dr. B. Sivakumar	Member	HOD, TCE
14	Dr. Siddaraju	Member	HOD, CSE
15	Dr. B.S. Shylaja	Member	HOD, ISE
16	Dr. Shanthi K.J	Member	HOD, ML
17	Dr. Veenadevi,	Member	HOD, Chemistry
18	Dr. Sooryanarayana. B	Member	HOD, Mathematics
19	Dr. T. S. Reddy	Member	HOD, Physics
20	Dr. S.G. Ramachandraiah	Member	Assc. Prof, CV
21	Prasannakumar M	Member	ACOE
22	Dr. Vijayakumar. M.V	Invitee	Prof. CSE
23	Dr. M.N. Hegde	Member Secretary	Dean (Academic)

Leave of Absence:

1. Dr. B. Hanumaiah, Advisor, Dr. AIT, Invitee
2. Dr. Basavarajappa, VTU Nominee
3. Sri. Samath Raman, Industry
4. Dr. S.N. Sridhar, VTU Nominee
5. Dr. Seetharamu, Ex. Director, CPRI
6. Dr. T. R. Shashipriya, HOD, HSS
7. Dr. T. N. Raju, Assc. Prof, ME
8. Dr. V. Arunkumar, Prof. ME

### **Introduction:**

Principal welcomed all the members to the meeting and briefed about the agenda to be discussed and informed Dean (Academic) to continue with the deliberation.

Dr. M. Mahadeva, Managing Trustee/Secretary, has noted the absence of Dr. B. Hanumaiah, Advisor, without official communications during the academic deliberation was not acceptable and mentioned to keep on record his displeasure. He is advised to be present during all academic meetings. The absence of all other internal members without specific official reasons are to be recorded and asked to inform them to be part of the decisions. He has appreciated the participation and contributions of the External members for contributing their academic expertise in bringing the academic excellence for the benefit of the stakeholder. He has also thanked Visvesvaraya Technological University for granting institutional autonomy and Autonomous status to all PG programmes.

### **Ratification of Minutes of the previous meeting:**

Minutes of the previous meeting was read & confirmed with discussion on NFTC cases. All the members agreed that a fair chance shall be given to students and agreed to the modifications made therein.

The Dean explained about the Academic Regulations for Post Graduate courses and MBA and MCA and the proceedings of BOS for PG programmes was placed before Academic Council and sought the Approval for the same.

Dr. Gopal Krishna suggested to have 100 credits to M. Tech programmes, 150 credits for MCA and 100 credits for MBA. He also opined that different weightage for CIE & SEE may be given as in VTU (CIE: SEE = 20:80).

Dr. V. Ramachandra opined that giving 50:50 weightage for CIE and SEE may create an impression that passing in Autonomous system may be easier and also there is no need to give summer semester for the PG students. Summer Semester is required for the UG level students. He also doubted that the students who could not pass in regular semester, may find it difficult to pass in 08 weeks period and other colleges are not adopting Summer Semester for PG courses. It is better to avoid Summer Semester and students can concentrate on internship.

It was resolved to relook into the weightage (50:50) given to CIE + assignments and Semester End Examinations. The Principal informed the members that all HOD will discuss this issue in college council meeting and take appropriate decisions. He also opined that instead of Summer

(2)

Semester, the students may be asked to attend contact classes for subjects, in which the students failed and shall be allowed to appear for the examination.

### **Academic Regulations (Tentative):**

The Dean of Dr. AIT highlighted the features of the Academic Regulations for Post Graduate Programmes, which was prepared for the first time, as a result of the autonomous status given. The Secretary Dr. M. Mahadeva, expressed his opinion to get the information from other Autonomous Colleges, regarding their regulations and instructed the external members to kindly comment on the draft regulations and send their suggestions which can be incorporated and final version will be sent to them again, for their ratification.

The Dean explained the details of teaching and examination of PG programmes for the Academic year 2016-17. Sri. Srinivas Ramanujan, industry expert, opined that there is no need for theory subjects in the fourth semester, after doing internship programme and suggested that final year should be only for internship and project works.

The Principal stated to accommodate all theory and core subjects in I & II semesters, and during III & IV semesters, there will be internship and project respectively.

Dr. Mahanth Shetty opined to keep all core subjects in First semester, and internship in II & III semesters, and Projects in the IV semester. In this module, the students can interact with the faculty members so that students can make use of the benefit of internship to do project in the college and hence there will be knowledge sharing in the college. The College will also be benefitted.

Dr. V. Ramachandra suggested to have R&D or Industry interface courses during the III semester. However he has suggested that since the academic year is on and the classes are started, the major changes can be adopted during the next year. Dr. V. Ramachandra, finally suggested that during I & II semesters, confine the students for class room teaching, during III Semester, students can have industry interaction & internship under the guidance of faculty, and during IV Semester they can do the project work in the College.

### **PAN Dr. AIT Curriculum:**

The Principal and the Dean have explained the features of the curriculum. They also explained that all the three components, Core engineering, Research & Development, and Industry needs are inbuilt in this model, where Core Academic component is covered during I and II Semesters, Industry component during the III Semester and Research & Development

component is covered during the IV Semester. Dr. V. Ramachandra suggested that unit weightage in the syllabus and curriculum on Core Academic as 50%, Research & Development as 25% and Industry needs as 25%.

The decision of teaching an exclusive paper on Research Methodology as part of the curriculum is appreciated by the experts.

It is resolved to accept the suggestion of having industry internship in III semester and carry out some project works at the same time. The main Project can be allowed during the IV semester is under the guidance of a faculty member. All PG departments are asked to go ahead with their scheme and syllabus for this academic year itself.

Sri. Srinivas Ramanujan suggested that TCS will come forward to guide for project works during IV semester and they can also undertake projects and internship for 02 groups of 05 students each. This will help the placement activities of the colleges. At this juncture the secretary has expressed deep sense of gratitude and thanked TCS and Sri Srinivas Ramanujan for taking interest in giving placement to large number of students of our college.

Members expressed their concern over 50:50 weightage for CIE and SEE. A suggestion was made to have 30:70 weightage to CIE and SEE to minimize the teachers' role and encourage students to earn better.

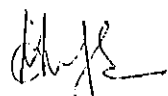
The Committee has accepted the suggestion to adopt 30:70 weightage to CIE and SEE and details of evaluation procedure may be worked out in the HODs and coordinators meeting.

**Under any other points:**

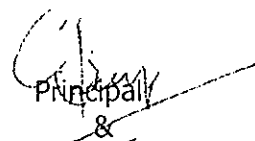
Increase of CIE eligibility marks from 20 to 30 for English subject in first year B.E that for Functional English Course, since there is no final examination, was considered and eligibility marks may be increased from 20 to 30 (i.e., to 60% minimum).

The request of HOD HSS the CIE eligibility marks for English course has been resolved to increase from the current 20 marks to 30 marks & there will be no SEE for this subject.

The Principal has concluded the meeting with vote of thanks



Dean (Academic)



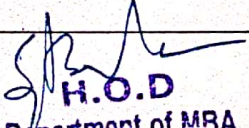
Chairman of Academic Council

**Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BANGALORE**  
**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION (MBA)**  
**MBA DEGREE CURRICULUM – 2020-22**

CORE	ELECTIVE	LAB	SEMINAR	INTERNSHIP	PROJECT	TOTAL CREDITS
40	24	4	8	4	20	100


**SCHEME FOR MBA PROGRAMME - 2020**

Sl. No	Semester	Courses & Credit	Credit Distributions	Total
1	I	7 Core Courses x 3 Credits	21	25
		Seminar – I (Soft Skill and Communication)	2	
		Lab (Accounting and its Applications)	2	
2	II	3 Core Courses x 3 Credits	9	25
		4 Elective Courses x 3 Credits	12	
		Seminar – II (Project on Foreign Economics)	2	
		Lab (Research Methodology and Statistics Applications)	2	
3	III	1 Core Course x 4 Credits	4	28
		2 Core Courses x 3 Credits	6	
		4 Elective Courses x 3 Credits	12	
		Seminar – III (Industrial Economy)	2	
		Industrial Internship	4	
4	IV	Project work (Special Interest of the Student)	20	22
		Seminar – IV (Publications on Specialized Interest)	2	
			<b>Total Credits</b>	<b>100</b>

  
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## I SEMESTER MBA

Sl No	Course		Teaching hours/week		Total Credits	Exam Duration (Hrs.)	Marks for		Total Marks
	Name	Code	Lect.	Practical/ Field work/Assignment/ Case study			CIE	SEE	
1	Management and Organizational Behavior	20MBA11	3	-	3	3	50	50	100
2	Managerial Economics	20MBA12	3	-	3	3	50	50	100
3	Technology and Operational Strategy	20MBA13	3	-	3	3	50	50	100
4	Marketing Management	20MBA14	3	-	3	3	50	50	100
5	Financial Management	20MBA15	3	-	3	3	50	50	100
6	Human Resource Management	20MBA16	3	-	3	3	50	50	100
7	Business Law and Governance	20MBA17	3	-	3	3	50	50	100
8	Seminar – I (Soft Skill and Communication)	20MBAS18	-	4	2	-	50	-	50
9	Lab (Accounting and its Application)	20MBAL19	-	4	2	-	50	50	100
<b>TOTAL</b>			<b>21</b>	<b>8</b>	<b>25</b>		<b>450</b>	<b>400</b>	<b>850</b>

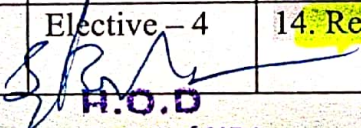
  
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## II SEMESTER MBA

Sl No	Course		Teaching hours/week		Total Credits	Exam Duration (Hrs.)	Marks for		Total Marks
	Name	Code	Lect.	Practical/ Field work/Assignment/ Case study			CIE	SEE	
1	Strategic Management	20MBA21	3	-	3	3	50	50	100
2	International Business Management	20MBA22	3	-	3	3	50	50	100
3	Operations Research	20MBA23	3	-	3	3	50	50	100
4	Seminar – II (Project on Foreign Economics)	20MBAS24	-	4	2	-	50	-	50
5	Lab (Research Methodology and Statistics Applications)	20MBAL25	-	4	2	-	50	50	100
6	Elective – 1	20MBA2XX	3	-	3	3	50	50	100
7	Elective – 2	20MBA2XX	3	-	3	3	50	50	100
8	Elective – 3	20MBA2XX	3	-	3	3	50	50	100
9	Elective – 4	20MBA2XX	3	-	3	3	50	50	100
<b>TOTAL</b>			<b>21</b>	<b>8</b>	<b>25</b>		<b>450</b>	<b>400</b>	<b>850</b>

### List of Elective Courses

Sl. No.	Elective	Marketing	Finance	Human Resource
1	Elective – 1	11. Consumer Behaviour	21. Investment Management	31. Recruitment and Selection
2	Elective – 2	12. Services Marketing	22. Financial Markets and Services	32. Personal Growth and Interpersonal Effectiveness
3	Elective – 3	13. Marketing Research and Analytics	23. Advanced Financial Management	33. Competency Mapping
4	Elective – 4	14. Retail Management	24. Cost and Management Accounting	34. Training and Development

  
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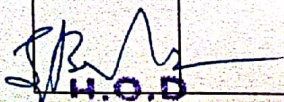
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### III SEMESTER MBA

Sl. No	Course		Teaching hours/week		Total Credits	Exam Duration (Hrs.)	Marks for		Total Marks
	Name	Code	Lect.	Practical/			CIE	SEE	
1	Entrepreneurship Development	20MBA31	3	-	3	3	50	50	100
2	Banking and Insurance	20MBA32	4	-	4	3	50	50	100
3	Emerging Exponential Technologies	20MBA33	3	-	3	3	50	50	100
4	Seminar – III (Project on Industrial Economy)	20MBAS34	-	4	2	-	50	-	50
5	Industrial Internship	20MBAI35	-	-	4	-	50	50	100
6	Elective – 1	20MBA3XX	3	-	3	3	50	50	100
7	Elective – 2	20MBA3XX	3	-	3	3	50	50	100
8	Elective – 3	20MBA3XX	3	-	3	3	50	50	100
9	Elective – 4	20MBA3XX	3	-	3	3	50	50	100
<b>TOTAL</b>			<b>22</b>	<b>4</b>	<b>28</b>		<b>450</b>	<b>400</b>	<b>850</b>

#### List of Elective Courses

Sl.No.	Elective	Marketing	Finance	Human Resource
1	Elective – 1	11. Strategic Brand Management	21. Mergers, Acquisitions and Corporate Restructuring	31. Industrial Relations and Legislations
2	Elective – 2	12. Digital Marketing	22. Tax Management	32. Compensation and Reward System
3	Elective – 3	13. Rural Marketing	23. Risk management and Derivatives	33. Human Resource Audit
4	Elective – 4	14. International Marketing Management	24. International Financial Management	34. Organisational Change and Development

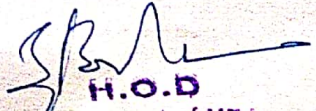
  
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## IV SEMESTER MBA

SI No	Course		Total Credits	Marks for		Total Marks
	Name	Code		CIE	SEE	
1	Project Work (Special Interest of the Student)	20MBAP41	20	100	100	200
2	Seminar – IV (Publications on Specialized Interest)	20MBAS42	2	50	-	50
	<b>TOTAL</b>		<b>22</b>	<b>150</b>	<b>100</b>	<b>250</b>

  
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